

Severn Intergenerational Center



CALL TO ARTISTS

Public Art Request for Qualifications

Two and Three-Dimensional Public Art

Site 1

Entrance Plaza Landscaping Wall and Planter Mosaics (Exterior) \$50,000 (all-inclusive)
Three Semi-Finalist Proposal Stipends \$500 each

Site 2

Mural Wall (Exterior) \$25,000 (all-inclusive)
Three Semi-Finalist Proposal Stipends \$500 each

Notice Issued

March 19, 2021 4:00 p.m. EST

Application Deadline

April 19, 2021 11:59 pm EST

Application

See link to online application under “Application Submission” section of this notice.

Artwork proposals are NOT accepted at this time – Artists submit background materials only.

Contact

Arica Smith at asmith@acdsinc.org

SEVERN INTERGENERATIONAL CENTER

For over 20 years, residents and advocates for the Severn community have sought support for a community center to meet the needs of the underserved areas surrounding Van Bokkelen Elementary School. Beginning in 2006, stakeholders have met monthly to advocate for the Severn Intergenerational Center project. Their perseverance captured the attention and commitment of local officials, who are now moving forward to develop a project to meet local needs.

Funding has been committed and planning has begun to create a brand new 26,000 square foot facility that will feature: (1) a state-of-the-art Boys & Girls Club, which will include a full size gymnasium and Teen Club; (2) a regional Senior Activity Center, which will host educational programs, recreational activities, health screenings, as well as classes in art, crafts, computer use, dance, and other topics for the older adults; and (3) flexible community space that can be used as a venue for community meetings and programming for local residents of all ages. In addition, the exterior space is being designed to be open to the community with a welcoming and clearly defined accessible path furnished with seating, plantings, and outdoor art. Space is also available to create both an intergenerational playground and community garden, as funding allows.

ARTWORK THEMES AND GOALS

The vision for the exterior space artwork is that it be welcoming to all, and representative of all people, including youth, adults and older adults and the Black and LatinX communities, and inclusive of all people regardless of gender identification and gender expression. Works should relate to one or more of the following themes and topics through two and/or three-dimensional interpretations:

- ❖ **Unity, Hope, and Peace**
- ❖ **Racial and Social Justice**
- ❖ **Voices of the Past, Voice of the Future**
- ❖ **Engaging underserved communities and communities of color**
- ❖ **Community engagement**
- ❖ **Engaging older adults and youth in an intergenerational manner**
- ❖ **Honor civil rights leaders of past and present**
- ❖ **Amplify youth voices**

COMMISSIONED ARTWORK LOCATIONS

The Severn Center Art Committee has identified two locations to be developed into unique and site-specific commission artworks to reflect the themes provided above. Community engagement will drive the design, creation process, and content of the artworks. Artist and Artist Teams are encouraged to develop and submit proposals for one or both of these sites.

Entrance Plaza Landscaping Wall and Planter Mosaic

The foreground architectural feature of the Intergenerational Plaza located between the entrances of the Senior Center and the Boys & Girls Club and Gymnasium is a perimeter mosaic landscape wall. This feature is accompanied by powder-coated steel benches of which the Artist is to select the final color. This feature is intended to create an intimate seating area for conversation and recreation within the Plaza. The plaza has an architectural canopy that express a motif made of “many hands” which provides the plaza with shade, shelter, and delight. See Image 1 for a visual representation of this site. There are three mosaic elements.

- A. A landscape wall with seating comprised of varying heights (TBD by artist) average 3’-0” tall, this cast in place concrete wall is provided in the building contract and the wall can vary and be modified to suit the proposal.
- B. A conversation seating area in front of the Boys & Girls Club space composed of a cast in place landscape wall of varying heights (TBD by artist) average 3’-0” tall, this cast in place concrete wall is provided in the building contract and the wall can vary and be modified to suit the proposal.
- C. A decorative planter adjacent to the drop off canopy at the Senior Center entrance, composed of a cast in place landscape wall of varying heights (TBD by artist) average 3’-0” tall, this cast in place concrete wall is provided in the building contract and the wall can vary and be modified to suit the proposal.

The proposed mosaic is to have a finished surface area of approximately 500 square feet. Its design is to consider the cast in place concrete landscape wall color, as well as the color of the benches. Artists are encouraged to prioritize the mosaic on the outward face of the landscaping walls. Artists are to select from available integral concrete colors of the “site walls” in coordination with grout color. The finished mosaic design is not limited to or should evenly cover all surfaces of the wall, rather artists are encouraged to disperse the mosaic along the various cast in place walls. Artists, in their design, are to propose variation in the height of the walls to average approximately 3’ tall and are to consider utilizing the ground plan if applicable to their designs. Artists are responsible to propose works that can be realized with the budget and should encompass the themes and goal of community participation in the imagery and/or the making of the artwork.

Mural Wall (Exterior)

Artists are to propose a mural on this prominent wall on the exterior of the Senior Center. This mural is intended to reflect the themes provided and community engagement will be considered in the design, creation process, and content of the artworks. The surface will be architectural stucco (smooth EIFS) and primed to receive painting. Artists are to use suitable exterior grade paints and follow paint application specifications. The ground plane is intended for community use for events and performances. This paved concrete area is also available to be painted and artists are encouraged to consider integrating the wall and floor as appropriate for their proposals. See image 2 for a visual representation of the mural site.

ELIGIBILITY

The artwork commissions are open to artists residing within the United States. If artists are applying as a team, the team should be listed on the application form, specifying a team leader to receive notifications. Artists from Maryland, artists of color, and female artists are strongly encouraged to apply.

BUDGET DETAILS

The individual site-specific integrated artwork commission budgets are outlined as follows:

Plaza Landscaping Wall and Planter Mosaics	\$50,000
Mural Wall	\$25,000

PROCESS

Through the RFQ process, three (3) semi-finalist artists/artist teams will be selected for each project and paid a stipend of \$500 to develop a proposal presentation. Semi-finalists will be asked to deliver their presentations approximately one month after they are notified of their selection. Presentations should include:

A written proposal narrative describing the artwork’s themes and how it is to be technically installed.

A written proposal that describes their strategy for community engagement.

A PowerPoint or equivalent presentation consisting of no more than 10 slides. It should include rendered views using background images provided by the project architects and images and documents that describe the process of making the artwork.

A proposed budget, using the budget outline provided.

Each artwork commission is inclusive of costs associated with the project including artist fee, community engagement and meeting costs (a minimum of 15% of budget must be expended on community engagement elements), design, sub-consultants, artwork materials and fabrication, subcontractor fees associated with the design, engineering and fabrication of the artwork; artwork lighting design & fixtures, storage (if applicable), transportation and installation, and insurance; and significant site modification. Any expenses that exceed the contract amount will be the responsibility of the artist. The artist will be responsible for submitting an artwork maintenance manual upon completion.

CONTRACT

The artist will contract directly with Arundel Community Development Services, Inc. (the project sponsor) and work with the Arts Council of Anne Arundel County staff to oversee all aspects of the artwork from design development through project implementation and installation. The artist must meet contract provisions, which shall include a disbursement schedule and insurance requirements, as well as Davis-Bacon wage rates for any labor employed for the project. These requirements are outlined in Attachment I: Contract Requirements.

APPLICATION SUBMISSION

To apply, please click on the following google link and complete each section:

<https://forms.gle/J8FsEhZHaaxw6VGJA>

Applications must be submitted by 11:59 p.m. EST on Monday, April 19, 2021.

The online application includes:

- ❖ Application Form;
- ❖ Statement of Interest: Explain why you (or your team) are interested in creating an original artwork for the Severn Intergenerational Center project. Explain why you would be a good candidate and how does your experience inform how you will respond to the themes and goals of the project. (1000 characters maximum);
- ❖ Artist Resume/CV (teams include resumes of all artists applying);
- ❖ Ten (10) JPEG images of existing artwork. Applicants may upload more than one photo of an individual artwork, showing different angles or details. If applying as an artist team, identify all artists of the work. Images should be saved in a shared directory (e.g. google link or DropBox) or artist's website that is made public and accessible to review team until awards are made. The link should be pasted in your application; and
- ❖ Statement on what community engagement means to you in developing/implementing public art. Include examples of how you have included community engagement in past works or how you might engage the community in this project if selected. (2000 characters maximum).
- ❖ **NO ARTWORK PROPOSALS ARE TO BE SUBMITTED AT THIS STAGE.**

MORE INFORMATION

An informational meeting to discuss the projects will be held for all interested applicants via Zoom on April 8, 2021 at 1:00 p.m. EST. Please email Ms. Arica Smith at asmith@acdsinc.org to register for the informational session and/or to ask a question about the RFQ process. **Questions will be received through 5:00 p.m. EST on Friday, April 9, 2021.** A summary of questions received and answered at the informational meeting and via email will be made available to all interested artists. Email asmith@acdsinc.org to join the interested parties list.

SEMI-FINALISTS SELECTION

The Artist Selection Committee will review applicants and select **three semi-finalist artists or teams** (for each site). The project architect will provide each semi-finalist with a virtual tour of the site. Semi-finalist artists will be selected based on the following criteria.

- (1) Background work reflects technical skill, authenticity, originality, commitment to material(s)/media and artistic practice, evokes response or inquiry (30 points); AND
- (2) Artist demonstrated experience and Statement of Interest connect to the artwork themes and goals outlined for the public art project and shows promise that the artist can connect with the communities of color who will be served by the building (40 points); AND
- (3) Artist statement on community engagement reflects the artist's commitment and ability to engage the underserved communities that are the target beneficiaries for the building. (30 points)

Semi-finalists will be asked to provide at least three references who have worked with the artist and have detailed knowledge of the artist's work.

FINALIST SELECTION

Concept Proposal Presentation

Each semi-finalist artist or artist team individually presents their concept proposal to the Artist Selection Committee virtually.

The concept proposal will include the following:

- ❖ Written description of the proposed artwork.
- ❖ Concept renderings/drawings of the proposed artwork including dimensions, materials, colors and finishes.
- ❖ Description of proposed community engagement component.
- ❖ Artwork budget, including identification of fabricator and fabricator fees (if applicable) and proposed public engagement fees.

- ❖ Artwork schedule including final design through installation.
- ❖ A brief summary of long-term maintenance requirements for the proposed artwork.
- ❖ Background art experience of artist and fabricator (if applicable).

Finalist artists will be selected based on the following criteria:

- ❖ Visual appeal of proposed artwork (40 points)
- ❖ Degree to which the proposal responds to the themes defined herein and is representative of the communities that will be served by the Center (30 points).
- ❖ Degree to which the proposed community engagement component(s) will successfully involve the surrounding communities in developing (30 points).

Following the concept proposal presentations, the Artist Selection Committee will select the final artist or artist team for Sites 1 and 2. The selected artists or artist teams will work closely with the project team to advance the concept through design development and final shop drawings in preparation for fabrication. Final artwork design must be approved before authorization to fabricate is granted.

The semi-finalist artists or artist teams preparing concept proposals must agree to the following:

- ❖ The artist or artist team shall retain intellectual property rights to the artwork commissioned for the Severn Intergenerational Center.
- ❖ ACDS and the Anne Arundel State Arts Council shall have the unconditional right to retain the proposal materials (drawings, illustrations) for public art education purposes, whether or not the artwork is selected for implementation. Full credit will be given to the artist or artist team if the proposal is disseminated by print or digital means.
- ❖ If utilizing the proposal for future public art applications, the artist shall give credit to the Severn Intergenerational Center.
- ❖ Proposed artwork must be original and unique to the Severn Center Intergenerational Center.

ESTIMATED SELECTION AND PRODUCTION SCHEDULE (**Subject to Change**)

RFQ Notice Issued	March 19, 2021
Information Session for Interested Artists/Artist Teams	April 8, 2021 @1:00 p.m. EST
RFQ Application Deadline	April 19, 2001 @ 11:59 p.m. EST
Semi-Finalist Notification	Mid May 2021
Semi-Finalist Site Visit (virtual)	Late May 2021
Proposals Due/Presentation to Committee	Late June 2021
Semi-Finalist Presentation to Community	Late June 2021
Final Artist Selection	Late July 2021
Artist Contract Signed	August 2021
Artwork Design and Development Phase, Community Meeting(s)	September – November 2021
Artwork Final Design Phase	December 2021-February 2022
Fabrication Period	February 2022 – March 2022
Expected Installation	Summer 2022 (dependent upon building construction timeline)
Opening/Unveiling	TBD (dependent on building construction)

EVALUATION CRITERIA

The following criteria will be used for concept proposal scoring and final artist selection:

1. Artwork reflects authenticity, originality, evokes response or inquiry.
2. Artwork demonstrates relevance and is appropriate for the site, architecture, occupants, environment, and fulfills Artwork Themes & Goals defined in RFQ.
3. Feasibility: project budget is clear, specific, and detailed indicating the artwork can be fully implemented.
4. Feasibility: project schedule is clear, specific, and detailed indicating the artwork can be fully implemented
5. Durability and Permanence: artwork is materially and structurally sound. Artwork is resistant to theft, vandalism, and is low maintenance.
6. Public Safety: proposed artwork does not create unsafe conditions nor utilize unsafe materials. Artwork adheres to ADA guidelines and applicable building code requirements.
7. Background art experience of artist and fabricator (if applicable) indicates the artwork can be implemented.

ARTIST SELECTION COMMITTEE COMPOSITION

Each of the following seats receives one vote in the Artist Selection Committee review process:

Project Sponsor/Developer	ACDS
Design Representative	Design Architect
Building Representative	Department of Aging and Disabilities
Building User	Boys & Girls Clubs of Annapolis Anne Arundel County Youth/Staff Member
Community Representatives	Community Residents Design Team Community Representative
Local Art Community Stakeholder	Banneker-Douglass Museum
Non-Voting Member	ACAAC Staff

All questions and inquiries must be submitted via email to Erin Karpewicz at ekarpewicz@acdsinc.org

ADDITIONAL ATTACHMENTS

Select renderings and plans are on the following pages.

An additional set of renderings and scaled plans are available as Attachment II: Project Renderings.

IMAGE 1



IMAGE 2



ACDS reserves the right to reject any and all proposals and to waive informalities or irregularities for any price quote as may be determined in its sole discretion and to negotiate in any manner necessary to best serve its interest.